

Data Table A
Canadian Visitors to the U.S. by Visitors / Visitor-Nights / Average Nights
One or More Nights - 2011

2011	VISITORS		VISITOR-NIGHTS		NIGHTS PER VISIT	
Census Region / State	Total Canada (000s)	Percent Change 11/10	Total Canada (000s)	Percent Change 11/10	Average Nights Per Visit	Percent Change 11/10
TOTAL U.S. (NET) (1)	21,344	6.9%	176,107	9.4%	8.3	2.3%
TOTAL U.S. (SUM) (2)	29,173	6.6%	175,130	9.8%	6.0	2.9%
NEW ENGLAND	2,901	-1.4%	9,414	-2.7%	3.2	-1.3%
CONNECTICUT (3)						
MAINE	947	5.2%	3,141	2.8%	3.3	-2.3%
MASSACHUSETTS	678	2.4%	2,523	2.0%	3.7	-0.4%
NEW HAMPSHIRE (3)						
RHODE ISLAND (3)						
VERMONT	663	-8.4%	1,873	-11.0%	2.8	-2.8%
MID ATLANTIC	5,057	7.7%	14,419	8.3%	2.9	0.6%
NEW JERSEY (3)						
NEW YORK	3,701	7.4%	10,281	5.5%	2.8	-1.7%
PENNSYLVANIA	926	3.3%	2,424	8.3%	2.6	4.9%
SOUTH ATLANTIC	5,935	8.1%	71,557	12.1%	12.1	3.6%
DELAWARE (3)						
DISTRICT OF COLUMBIA (3)						
FLORIDA	3,319	7.0%	59,619	10.5%	18.0	3.3%
GEORGIA (3)						
MARYLAND (3)						
NORTH CAROLINA	432	13.9%	1,797	21.6%	4.2	6.8%
SOUTH CAROLINA	565	25.8%	4,187	27.4%	7.4	1.2%
VIRGINIA	633	10.6%	2,204	14.2%	3.5	3.2%
WEST VIRGINIA (3)						
EAST NORTH CENTRAL	2,958	6.4%	9,226	11.7%	3.1	5.0%
ILLINOIS	503	11.2%	1,904	13.5%	3.8	2.1%
INDIANA (3)						
MICHIGAN	1,542	10.4%	4,547	21.3%	2.9	9.8%
OHIO	550	1.1%	1,540	5.1%	2.8	3.9%
WISCONSIN (3)						
WEST NORTH CENTRAL	1,966	10.2%	5,255	10.5%	2.7	0.2%
IOWA (3)						
KANSAS (3)						
MINNESOTA	676	3.8%	1,790	6.6%	2.6	2.7%
MISSOURI (3)						
NEBRASKA (3)						
NORTH DAKOTA	767	11.8%	1,579	11.2%	2.1	-0.6%
SOUTH DAKOTA (3)						
EAST SOUTH CENTRAL	688	-6.2%	2,151	10.7%	3.1	18.0%
ALABAMA (3)						
KENTUCKY (3)						
MISSISSIPPI (3)						
TENNESSEE (3)						
WEST SOUTH CENTRAL	674	14.0%	6,656	18.4%	9.9	3.8%
ARKANSAS (3)						
LOUISIANA (3)						
OKLAHOMA (3)						
TEXAS	419	12.4%	5,594	17.7%	13.4	4.7%
MOUNTAIN	3,944	8.1%	26,026	12.9%	6.6	4.4%
ARIZONA	704	8.3%	12,623	11.7%	17.9	3.1%
COLORADO (3)						
IDAHO (3)						
MONTANA	888	18.9%	3,409	31.5%	3.8	10.6%
NEVADA	1,481	8.4%	6,944	12.5%	4.7	3.8%
NEW MEXICO (3)						
UTAH (3)						
WYOMING (3)						
PACIFIC	5,050	7.6%	30,425	4.7%	6.0	-2.7%
CALIFORNIA	1,476	1.7%	13,072	-3.7%	8.9	-5.3%
OREGON (3)						
WASHINGTON	2,587	12.0%	7,492	11.9%	2.9	0.0%
ALASKA (3)						
HAWAII (3)						

Source: U.S. Department of Commerce, International Trade Administration, Office of Travel & Tourism Industries

(1) Total U.S. (NET) reflects non-duplicated parties. These totals are not revised when Statistics Canada revises total visitor estimates.

(2) Total U.S. (SUM) and regional totals sum the visits across U.S. regions and states. Thus, the sum totals include possible double-counting of travelers who visit more than one state. State details may not sum to totals due to rounding.

(3) Based on industry recommendation, OTTI policy is to suppress state data for which sample size is fewer than 400.

Note: Totals for Canada may differ across tables due to differences in response rates for questions.